Everything to play for

With a few recent opinion polls suggesting support for withdrawal from the EU has fallen in the last few months, a report in the *Independent* summarising a recent poll by Survation offers some hope. Some 70% of the electorate have yet to make up their minds and the enthusiasm of Tony Blair to play a prominent role in the "yes" or "in" campaign is likely to be a great boost to his opponents as he is seen as so untrustworthy in matters relating to the EU (is he trustworthy about anything at all? Well, that is another question!)

This does mean that the barrage of horror stories about the dangers of withdrawal, with one chief executive after another being wheeled out in support of staying in, have not convinced over 2/3 of UK voters. The tactics of fear, uncertainly and doubt have so far not been as effective as the "in" camp have hoped. Our fellow-countrymen (and women) are obviously still open to a well-presented, bullet-proof argument in favour of withdrawal. In short, there is everything to play for, even though time is short. To quote Dr Richard North, we have to present the EU as a problem, offer the solution and paint a glowing picture of the outcome. If we can do this, our opponents will have few arguments with which to beat us down

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