

Press release:- The Leave Alliance launches with a definite exit plan

LONDON, 18 March 2016 – The Leave Alliance has launched in London with a definitive Brexit plan and a positive vision for a United Kingdom freed from European Union control.

At its official launch in London on Wednesday, representatives of the seven groups that make up The Leave Alliance dismissed as unnecessary and misleading David Cameron's warnings that jobs, commercial interests and British influence in the world would be lost if the UK voted to leave the EU.

The Leave Alliance presented its plan, called The Market Solution, which details how the UK can leave the EU but remain a member of the European Economic Area (EEA, or Single Market) until a more permanent solution can be negotiated.

The approach enables trade and commercial links to continue as they do today, providing vital reassurance to business and the markets that Brexit can be de-risked, withdrawing from EU political control without impacting the economy.

Anthony Scholefield, the Director of the Futurus think-tank said, "The Leave Alliance is an antidote to the fear, uncertainty and doubt that is being sown by those who want to stay in the European Union. After giving notice to withdraw as set out in Article 50 of the Lisbon Treaty, we have shown how we should use the two-year period that follows to negotiate an agreement to remain in the single market after we leave the undemocratic and outdated EU.

"Independence will give us real agility in matters of global trade, and restore our voice and vote on the global bodies where rules and regulations are determined before they are given to the EU for implementation. There will be no leap into the dark."

Dr Richard North, political researcher and author of *The Great Deception* and the specialist blog EUReferendum.com said, "An effective strategy is essential. What sets The Leave Alliance apart is our plan, The Market Solution. It debunks the arguments of those who want to remain, it offers a positive vision for how the UK can leave the EU, and it reassures people that we can withdraw from the EU without the negative consequences David Cameron claims would follow.

"Voters are demanding to know how we can leave the EU without harming British interests. Our plan answers that question, removing the fear of Brexit and explaining how we can leave the EU before gradually departing further from the EU's sphere of influence and control."

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About The Leave Alliance

The Leave Alliance (TLA) is made up of seven groups; The Campaign for an Independent Britain (CIB), The Bruges Group, EUReferendum.com, FUTURUS think-tank, Save Britain's Fish, The Harrogate Agenda and the Blogger's Army.

TLA advocates and promotes 'Flexcit', a clear, researched and de-risked six-stage plan for UK exit from the European Union, but remaining a member of the European Economic Area (EEA, also known as the Single Market) until a comprehensive free trade agreement (FTA) can be negotiated.

The Market Solution – Flexcit:
<http://eureferendum.com/Flexcit.aspx>

The Market Solution – Flexcit presentation:
https://www.youtube.com/watch?v=KfEo_TNllk4

TLA is not seeking Electoral Commission designated lead campaign group status and is not competing with any other 'Leave' group. It will support and work with any of group that supports the need for a detailed and seamless exit plan and

our vision of how we can prosper after leaving the undemocratic and bureaucratic EU.

TLA believes it is impossible to reform the EU and for this reason we support invoking Article 50 of the Lisbon Treaty, which sets out a two year period to negotiate UK withdrawal. TLA is also clear that we will need to stay in the Single Market for an interim period for two main reasons:

(i) To counter the Fear, Uncertainty and Doubt which the 'Establishment' will deploy to try and frighten the electorate into voting to 'Remain'

(ii) To ensure our trade and commercial interests are not interrupted while we negotiate for a new free trade deal for the 59 countries of Europe, as opposed to the 28 in the EU.

Voters need to be made aware that the EU is now at best irrelevant and at worse a deterrent to trade as global bodies increasingly determine and produce the rules and regulations governing world trade.

<https://campaignforanindependentbritain.org.uk/>

<http://www.brugesgroup.com/>

<http://eureferendum.com/>

<http://www.futurus-thinktank.com/>

<http://harrogateagenda.org.uk/>

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