

The need for a clear EU strategy and how to achieve it



CIB Committee member Dr Lee Rotherham has just published a booklet entitled titled “Manning the Pumps – A handbook for salvaging the Eurosceptic credentials of the Conservative Party” in conjunction with The Freedom Association.

Last week marked the first time that voters elected a representative from the UK Independence Party to the UK Parliament. A key reason for this is a dissatisfaction amongst voters with the strategy of the main Westminster parties – especially over issues that are influenced by the European Union.

What is needed is a clear strategy from the Conservative Party to defend UK interests and provide reassurance to the British public that its concerns are being taken seriously.

Dr Rotherham’s booklet provides a list of twenty suggested steps to help form the right strategy that can send a clear message to Brussels on behalf of the British people.

As mentioned in the forward by Sir Bernard Ingham, without such a clear strategy the fear of the “unknown” will lead to either intimidation to remain in a largely unreformed EU or will “marvellously fudge the outcome of negotiation”.

This will breed further dissatisfaction amongst voters.

With seven months until the next General Election, now is the time to develop a strategy and present a clear and credible path to the British public. As Dr Rotherham writes:

“This is a rare opportunity. Achievement, after all, is vision plus motion. A pointy stick sometimes helps: the polls now provide the incentive to get things right.”

To download the free booklet, please click on this link.