



## CIBUK NEWSLETTER

13/02/23



### Dear Subscribers

As CIBUK celebrates its one-year anniversary under new management, we thought it appropriate to provide a progress report on our activities in this the first of our new and improved weekly newsletters.

A great deal has happened behind the scenes during that time which we outline in the summary below including details of our latest campaign news now appearing on our website.

### RENAISSANCE

At the start of 2022 CIBUK went through a renaissance, with a new Chairman and Management Team. Building on a superb pedigree, we rebranded (as CIBUK), launched a new website, have published a large number of important reports, have produced over 80 press releases, attracted new affiliated organisations, and have added some new senior MPs and Peers to our already-impressive list of Patrons.

With a reinvigorated website, new social media outlets and a YouTube video channel, seed funding has allowed us to employ talented and enthusiastic (albeit part-time) staff, and our output – particularly that of our Rebuttal Unit – has attracted a significant number of new members and public donations.

### KEY POINTS

- Oldest-established – with a robust pedigree and a long and proud history
- Wide reach – the press, social media, websites, and YouTube
- Fastest-growing – with new, younger, and more diverse staff
- ‘Umbrella’ – attracting growing numbers of Affiliated Organisations
- Influential – growing supporters in Parliament who advise us and comment on our reports
- Younger profile of National Committee - media experts, economists, academics, and women(!)
- International reputation – strong connections with eurosceptic organisations, as well as US and Australia

## REACHING OUT, BEING INCLUSIVE

A key to this success has been in reaching out to other organisations sharing common values. We now have 12 Affiliated Organisations, from the Bruges Group to Briefings for Britain to Brexit Facts4EU.Org. By pulling people together we are stronger, have greater influence, and are able to get the messages out there to a much wider audience of voters, MPs, and the media.

- **Hitting voters**

On a good day we can hit over 1.1 million people using all channels and our affiliates, and this is growing every month. Our new video interview series with key UK and international figures is starting to prove popular and we need to promote this more.

- **Hitting the media and key commentators**

In 2022 we sent out over 80 press releases to some 100 mainstream journalists each time, as well as regular weekly bulletins to around 200 key commentators and influencers. Our work has been used in the national press - and sometimes they even credit us!

- **Hitting Westminster - Political influence**

In terms of our political influence we have attracted new Patrons such as the former Brexit Minister the Rt Hon David Jones MP and Graham Stringer MP from the Commons, and Baroness Catherine Meyer from the Lords. Other key figures such as the Rt Hon Jacob Rees-Mogg MP and the Rt Hon Sir John Redwood MP have backed us with comments on our reports and granted us exclusive video interviews.

So, we are hitting large numbers of voters and gaining support in Parliament. However it doesn't stop there. We have also been reaching out internationally.

## INTERNATIONAL REPUTATION

We have new members of our National Committee from as far afield as Washington DC to Australia. The Washington member is the Head of the Margaret Thatcher Centre of the Heritage Foundation. In Europe we supported the Danes financially in their fight to stay out of the EU Army and our Chairman is in contact with respected independence organisations from France, Switzerland, and many other countries. This year we will be hosting an international conference in London of eurosceptic groups from across the EU.

## CAMPAIGN NEWS

As regular readers will know, our on-going campaign priority has been to secure the clean and comprehensive Brexit we all thought we had voted for in June 2016.

In doing so we have been promoting [our affiliates](#) whose articles on a range of issues we publish on our website.

Among them the resolution of the Northern Ireland question remains elusive and we are grateful for the insight of [respected commentators](#) whose views we are pleased to endorse.

Thanks to our 'facts engine' - [Brexit Facts4EU.Org](#), we publish regular press releases and articles on a range of Brexit policies from the reality of [life inside the EU Single Market](#) to the truth behind the [EU's policy towards Russia](#).

Battling the avalanche of false or misleading Remainer articles is a key element in our campaign strategy which we do through our [Rebuttal Unit](#), while our [Bulletin Reports](#) have provided in-depth analysis on particular aspects of UK-EU policy.

Our latest articles, posted in the past week are listed below:

- <https://cibuk.org/truss-kwarteng-mini-budget-report-julian-jessop/>
- <https://cibuk.org/how-can-anyone-seriously-campaign-to-rejoin-the-eu-after-reading-this-part-one/>
- <https://cibuk.org/how-can-anyone-seriously-campaign-to-rejoin-the-eu-after-reading-this-part-two/>
- <https://cibuk.org/how-can-anyone-seriously-campaign-to-rejoin-the-eu-after-reading-this-part-three/>

We look forward to continuing this work and to keeping in touch with a weekly round-up on all our latest Brexit-related news and analysis.  
Thank you for your support.

Yours sincerely,  
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P.S. Whilst writing, if any Members need to renew their memberships and/or would like to make donations, [here is the link](#). To those who have already done so we are most appreciative.  
We badly need to increase our funding and resources to tackle the challenges ahead. With your support we can make a huge difference!

The Campaign for an Independent Britain  
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Please follow CIBUK on social media:



**About CIBUK:** The Campaign for an Independent Britain ([CIBUK](#)) is a non-party political campaigning organisation of people from all walks of life. It is the UK's longest-running membership organisation for sovereignty, independence, democracy and freedom.

Founded in 1969, for over 50 years the CIBUK has made a significant contribution in campaigning on issues important to the majority of our population and in securing our exit from the European Union. Now it's time for the next chapter.