# "Your CIBUK proudly launches the film première of the Independence Documentary"

CIBUK NEWSLETTER - 4th October 2023

#### **Dear Subscribers**

Your team have been up in Manchester this week for the premiere launch of our Independence Documentary as part of the fringe at this year's Conservative Party Conference.

We are enormously grateful to our distinguished panel of guests who took part in the after-film discussion, as well as to members of the general public including CIBUK members who made their way to Manchester in support of the launch.



## Worldwide Première of the Independence Documentary

After much anticipation and a huge amount of hard work from the entire CIBUK and Brexit Facts4EU teams, the worldwide première of our much-awaited documentary took place.

Set amid the splendour of the Main Hall of the Friends' Meeting House on Mount Street, the 40-minute documentary was formally opened by your Communications Director, with introductory words from the former Brexit Minister and a leading star in the documentary, the Rt Hon David Jones MP.

Following the 40-minute screening, our presenter Alexandra Phillips chaired a discussion with our Expert Panel of four distinguished guests, the Rt Hon Sir John Redwood MP (former Single Market Minister), the Rt Hon David Jones MP (former Brexit Minister), Barney Reynolds (partner-in-law at Shearman & Sterling), and Nile Gardiner (Director of the Margaret Thatcher Center for Freedom at the Heritage Foundation in Washington).

Interspersed with a series of thoughtful questions from the audience, what followed was a fascinating insight into the wider implications of the UK's decision to leave the European Union, the dangers of slipping back into general alignment and above all the urgent need to take full advantage of the worldwide opportunities currently open to the UK now we are mostly free of the EU.

## Why this documentary matters

- 1. We must promote the achievements and opportunities of Brexit to the general public, who are hearing entirely the opposite message from most of the media
- 2. We must stop and reverse the continued intransigence of the Establishment to the enablement of all the possibilities which being an independent nation now gives us
- 3. We must prevent any possibility of a government aligning us ever closer to the EU with the ultimate objective of taking us back in

## We need your help

It is essential we get the maximum leverage out of all the time, money and effort CIBUK and our affiliate Brexit Facts4EU have invested in this film.

Where we need your help is in getting all of this out there to millions of voters. Together we can make a real difference.

There are many ways you can help us to put this film on the Brexit map.

Whether you use email to communicate with friends and family, or Facebook, Twitter, or other social media platforms, we have a variety of ways to promote this film. We ask each person who does so to ask their contacts to re-tweet, re-post, or otherwise forward on. Let's get this thing motoring!

Here are all the materials we would like to start with.

Please promote as many as you can.

## What we need you to promote

'Teasers' - three fast-moving 35-second clips

Clip 1

- Clip 2
- Clip 3

## **The Trailer**

- one film of selected clips lasting two-and-a-half minutes

## The full Independence Documentary movie

- 42 minutes of pure Brexit gold

#### Social media

Twitter posts so far that you could re-tweet are as follows:

- <u>Tweet 1</u>
- Tweet 2
- Tweet 3

## A word from your Communications Director

We are fast approaching a crunch-point. Brexit hangs in the balance. For the good of the country and to safeguard all we have fought for over so many years, we implore you to do all you can to promote and pass on this film to all your contacts by whatever means you can.

Thank you again for your continued support.

With all best wishes,

Ben Philips

Communications Editor, CIBUK.org